

'GREEN GUIDE' PROPOSAL

OVERVIEW

MwRPC held a community consultation on environment and conservation priorities on 9th August 2021. One of the recommendations from the meeting was to produce a 'Green Guide' for the parish. This proposal will be put to the full council in October 2021 and, if given the go ahead, the plan is to launch the guide at the MWR Parish Council meeting in November 2021.

It makes sense for the Guide to be produced for the Rame Peninsula and hence we are inviting other councils to work in partnership with us on this project and potentially share some of the costs. This proposal is an invitation from MWR Parish Council's Environment and Conservation Committee for Millbrook Council to participate in this initiative.

OUTLINE

The content of the Guide can be found below.

Content for "Green Guide"

1. Introduction by sponsoring Parish councils.
2. Explanation of climate and ecological emergency. Why PCs on the peninsula have made the declaration.
3. Quick overview of what there is to be proud of on the Peninsula: the important habitats/ species/ 'natural capital' plus some of the challenges/ threats facing them (including the Country Park, Pigshill Woods, graveyards as last havens for vanishing species, farmed land, verges, Cornish hedges, rocky shore, seagrass, estuarine mud, cliff faces etc).
4. Information about green businesses/ organisations/ services/ events locally and possibly also a bit further afield.
5. How to source information/ materials etc from outside organisations, e.g. Woodland Trust (e.g. how to source trees etc).
6. Volunteering/ skill-learning opportunities (scything, hedge laying, wildlife recording, rhododendron removal, foraging etc)
7. Some top green tips on how people can help in their own homes and gardens, household carbon calculator etc
8. Information to counter "green wash".
9. Call for further ideas on what could be done. Suggestions to date have included: repair café; clothes swaps; car sharing etc.

PRODUCTION AND DISTRIBUTION

The guide will be produced as a 32 page A4 document in colour print using sustainable materials and printing methods. A graphic designer will be contracted to produce a visually attractive document. The Guide will be hand delivered to parishioners by volunteers. We have opted for a paper copy of the Guide to ensure that every household in the two parishes is able to access the guide.

COSTS

Estimated cost to Millbrook Parish Council is GBP 930.00 based on a cost-sharing arrangement and on the quotations received so far (Annex 1). If other councils decide to join this initiative, the graphic design costs may reduce accordingly. However, it is worth noting that we'd like to produce the Guide ready for COP26 and hence may not be able to get other councils on board over a relatively short timeframe.

ANNEX 1: QUOTATIONS

Please note that we are waiting for one final printing quote to arrive. The quotations below are valid as of 16th September 2021.

PRINTING													
Company	Paper/Ink	24 Pages				28 Pages				32 Pages			
		250	500	750	1000	250	500	750	1000	250	500	750	1000
Deltor	120gsm unfinished	£586	£636	----	£695	£734	£795	----	£877	£651	£715	----	£796
		2.34	1.27	----	0.70	2.93	1.59	----	0.88	2.60	1.43	----	0.80
Print Options													
Print Minor	115 gsm silk.	£428	£500	£630	£746	£566	£668	£750	£908	£586	£708	£848	£981
		1.71	1.00	0.84	0.75	2.26	1.33	1.00	0.91	2.34	1.42	1.13	0.98
GRAPHIC DESIGN													
Idenna	No reply												
Ingrid Kendall	£200-220 estimate. Approximately 4 -5 day's work plus extra days if additional amendments required.												
Out of Town	Quote due end of week (16 th Sept)												
Pure Cornish	£480 - £810. Approximately 16 – 27 hours work.												
The Good Egg	Not able to quote												
Simon Zinn	No reply												

Summary of Costs

Assumptions: 1,500 copies printed (500 MWR and 1,000 Millbrook); 32 pages.

Printing costs: GBP 1,200 (based on lowest quotation so far)

Graphic design: GBP 260.00 (based on lowest quotation and rounded up to take into account additional work)

Total: GBP 1,460

Millbrook: 2/3rd printing costs for 1,000 households = GBP 800 plus 50% of graphic design = GBP 130.

Total contribution = GBP 930.00 (estimate)